

# Design Brief Livingetc Design Challenge



## The Contest

Calling all architects, designers, and design firms to showcase their creativity and design articulation!

## Design Brief: Livingetc Design Challenge

Refurbish an oddly shaped, two BHK floor plan to create a simple, tasteful, and elegant abode for an expat couple in the age bracket of 45-50 years residing in the coastal location of Goa/Pondicherry. With a work-from-home scenario, the interiors need to cater to their residential and office needs as well. With the freedom to play around with the interior spatial layout, the outer facade needs to be retained and no external changes can be made.

As an interior architecture and design exercise, design the spaces with all the decor, furniture & utilities as ready to move in setup.

**Location:** Coastal tropical area such as Pondicherry or Goa

**Area:** approx. 1200sqft

**Type of property:** Ground floor apartment in a low-rise 60-home condo.

**Budget:** INR 50-60 lakh

**Submission Requirements:** Choose the best format to explain your design, whether it is walkthroughs, 3D renders or design mockups in VR. Submit your files in .MP4, .JPEG, or .TZI depending on your chosen format

### Submission Must include:

Design Intent

Basic Budget Break-up

VR Walkthrough/ Conceptual Sketch/ 3D

Mood Board/ Material Palette

Innovation -if any

### **500-word write-up to communicate design intent**

#### **Design Criteria:**

- The design that you submit is original and your own. We are strictly against copying of ideas and will be disqualified if plagiarism found.
- Send/submit the 3D model and others (via Google Drive, if required).

Evaluation criteria: Easy comprehension, Originality, Unconventionality of the Concept, smart utilisation of spaces for living/working situation and within budget.

**Eligibility Criteria:** Can be an individual or a firm.

- Follow our page at @livingetcind @treziworld @vivonodesigns
- Tag 2 friends in the comments
- Upload your content on your social media page with:
  - a) Use #Trezi #livingetcind #vivonodesigns
  - b) Mention @treziworld, @livingetcind @vivonodesigns
  - c) Tag 2 friends in the post.

Please send your entries to [trezi.livingetc@gmail.com](mailto:trezi.livingetc@gmail.com).

The last date of the submission for the project is 31st May.